

MAIN STREET MONTANA PROJECT

A BUSINESS PLAN

For Montana by Montanans

Manufacturing Meeting

September 26, 2014

10:00 AM-3:00 PM Board Room Montana State Fund Building,
885 Front Street, Helena Montana

Agenda

- 10:00AM** **Welcome and Introductions**
Bert Robins, V.P. and Co-founder, SeaCast Inc. K.C. Walsh, CEO, Simms
- 10:20 AM** **Overview of the Governor's Main Street Montana Program**
Mae Nan Ellingson, Main Street Montana Project Coordinator
- 10:30** **Setting the Context**
- Overview of Manufacturing in the Montana Economy**
 Joe Ramler, Senior Economist, Department of Commerce
- 10:45AM** **Today's Goals and Objectives**
Jim Molloy, Governor's Senior Policy Advisor
- 11:00 AM** **Round Table: What is the one thing the State could do that would help you grow your business.**
K.C. Walsh Co-Chair
- 11:30AM** **Assessing Manufacturing in Montana: SWOT**
- 12:00PM** **Break for Lunch**
- 12:20 PM** **Prioritizing Issue Areas and Actions across 5 Pillars**
1. Train and Educate Tomorrow's Workforce Today
 2. Create a Climate that Attracts, Retains and Grows Businesses
 3. Build upon Montana's Economic Foundation
 4. Market Montana
 5. Nurture Emerging Industries and Encourage Innovation
- 2:20PM** **Where Do We Go From Here?**
- 2:50PM** **Adjourn and Thank You!**