

MAIN STREET MONTANA PROJECT

A BUSINESS PLAN *For Montana by Montanans*

Agenda

Food and Agriculture KIN Meeting Agenda
July 23, 2014
Montana Department of Commerce
301 South Park Ave
10:00 am - 3:00 pm

10:00AM **Welcome and Introductions**
Co-Chairs Jim Peterson and Greg Thayer, and KIN members

10:30AM **Overview of the Governor's Main Street Montana Program**
*Lt. Governor Angela McLean,
Jim Molloy, Governor's Office*

11:00AM **Setting the Context – SWOT Analysis**
Facilitated by Mae Nan Ellingson

11:50 PM Lunch

12:20 PM **Assessing Our Current State: SWOT**
Facilitated by Mae Nan Ellingson

1:20 PM Break

1:30 PM Prioritizing Issue Areas and Actions Across 5 Pillars

1. Train and educate tomorrow's workforce today
2. Create a climate that attracts, retains and grows business
3. Build upon Montana's economic foundation (responsible use of natural resources; reliable infrastructure; protect quality of life)
4. Market Montana
5. Nurture Emerging Industries and encourage innovation.

Facilitated by Mae Nan Ellingson

2:30 PM Where Do We Go From Here?

3:00 PM Adjourn